

Allergan Medical Institute® International Meeting – Prague Facial Aesthetics

Hilton Hotel, Prague, Czech Republic | 17 – 18 February, 2017

Friday, 17 February – Day 1 | Meeting Chairs: Massimo Signorini and Marva Safa

Time	Topic	Presenter
08:45	Allergan Medical Institute: An exciting era for medical education	Mark Chaplin , Executive Director, International Medical Education, Allergan
09:15	Allergan: A bold vision for you	Bill Meury , Chief Commercial Officer, Allergan
09:35	Real lives, real vision: Our shared objectives for the next two days	Massimo Signorini , Plastic Surgeon, Italy Marva Safa , Aesthetic Physician, Switzerland
09:55	Trends, influences and opportunities: Meeting your patients' needs in a diversifying market	Caroline Van Hove , Senior Vice President, International Strategic Marketing and CCO, Allergan
10:15	Coffee break	
10:45	A commitment to change: Our mission to nurture the highest standards of quality, education and care	Caroline Van Hove , Senior Vice President, International Strategic Marketing and CCO, Allergan
11:00	Evidence-based teaching methods: Staying ahead in a fast-moving, evolving industry	Arthur Swift , Plastic Surgeon, Canada
11:20	Ethics, responsibilities and when to say no: Panel discussion	Led by: Arthur Swift , Plastic Surgeon, Canada Panel: Koenraad De Boule , Dermatologist, Belgium Patricia Ogilvie , Dermatologist, Germany Charles Randquist , Plastic Surgeon, Sweden Massimo Signorini , Plastic Surgeon, Italy
12:00	Lunch	

Clinical workshops

	Facial Workshop 1	Facial Workshop 2	Facial Workshop 3	Facial Workshop 4	Facial Workshop 5
13:00 Session 1	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5
14:30 Coffee break					
15:00 Session 2	GROUP 5	GROUP 1	GROUP 2	GROUP 3	GROUP 4
16:30 Coffee break					
17:00 Session 3	GROUP 4	GROUP 5	GROUP 1	GROUP 2	GROUP 3
18:30 Close					

Saturday, 18 February – Day 2 | Meeting Chairs: Massimo Signorini and Marva Safa

Time	Topic	Presenter				
Clinical workshops						
		Facial Workshop 1	Facial Workshop 2	Facial Workshop 3	Facial Workshop 4	Facial Workshop 5
08:30	Session 4	GROUP 3	GROUP 4	GROUP 5	GROUP 1	GROUP 2
10:00	Coffee break					
10:30	Session 5	GROUP 2	GROUP 3	GROUP 4	GROUP 5	GROUP 1
12:00	Lunch					
13:00	Creating an excellent patient experience in your aesthetic practice: Tips from a business expert	Bruce Maller, Leading CEO, BSM Consulting				
13:45	Providing a cutting-edge service in a technological age: How to connect with aesthetic patients in the digital world	Ryan Miller, Leading CEO, ETNA Interactive				
14:15	KEYNOTE LECTURE Post-traumatic facial revitalisation: Inspirational applications for soft tissue augmentation and neurotoxin use	John Blythe, Facial Aesthetic, Oral and Maxillofacial Surgeon , UK				
14:45	Meeting summary: The future of our industry	Mark Chaplin, Executive Director, International Medical Education, Allergan Caroline Van Hove, Senior Vice President, International Strategic Marketing and CCO, Allergan				
15:00	Close					

Clinical workshop summary: A series of inspiring sessions showcasing innovative science and clinical techniques to impact your patient outcomes

Facial Aesthetics Workshop 1:

Total facial aesthetic enhancement with injectables: Utilising hyaluronic acid and botulinum toxin for sophisticated treatment of the male and female face

Arthur Swift, Plastic Surgeon, Canada
Raj Acquilla, Aesthetic Physician, UK

Facial Aesthetics Workshop 2:

Advancing clinical excellence: An interactive session focused on advanced concepts of anatomy, complications management and the science of injectables

Lakhdar Belhaouari, Plastic Surgeon, France
Koenraad De Boule, Dermatologist, Belgium
Charlie Hee, Principle Scientist, Allergan

Facial Aesthetics Workshop 3:

An innovative deoxycholic acid injectable for facial shaping: Introducing Belkyra® for the tailored treatment of submental fullness

Shannon Humphrey, Dermatologist, Canada
Sachin Shridharani, Plastic Surgeon, USA

Facial Aesthetics Workshop 4:

The impact of emotional motivations: Placing the patient at the centre of the treatment journey

Mauricio de Maio, Plastic Surgeon, Brazil
Tapan Patel, Aesthetic Physician, UK

Facial Aesthetics Workshop 5:

Advancing the treatment protocol for skin quality injectables: Introducing Juvéderm VOLITE®, a new treatment for smoothness, hydration and elasticity

Jonquille Chantrey, Cosmetic Surgeon, UK
Patricia Ogilvie, Dermatologist, Germany
Marva Safa, Aesthetic Physician, Switzerland